

Dr. Freddie Seba

AI GOVERNANCE KEYNOTE SPEAKER · AUTHOR · SCHOLAR-OPERATOR · FOUNDER

EdD · Univ. of San Francisco · MBA · Yale Univ. · MA · Stanford Univ. · Teaching · Univ. of Illinois Chicago

20+ years of experience · Silicon Valley Founder & Global Executive · Latin America & Europe

FINANCIAL SERVICES ♦ HEALTHCARE ♦ HIGHER EDUCATION ♦ REGULATED INDUSTRIES ♦ BOARDS ♦ FOUNDERS ♦ EXECUTIVES

"The first AI failure at your institution won't look like a scandal. It will look like a workflow." — Ungoverned

SIGNATURE TALKS

TALK 01

Ungoverned: Why AI Fails Quietly — and What Leaders Must Do Before the Incident

BOARDS · TRUSTEES · C-SUITE · FOUNDERS · HIGHER EDUCATION · FINANCIAL SERVICES

The AI MVG framework gives leaders a compact, deployable oversight structure they can implement now — before failure makes governance unavoidable.

TALK 02

The 12 Ps of Responsible AI Oversight: A Framework Every Board Can Use

BOARDS · GOVERNANCE COMMITTEES · COMPLIANCE · FINANCIAL SERVICES · HEALTHCARE

Translates responsible AI from aspiration into infrastructure: inventory, risk tiering, decision rights, vendor accountability, and incident readiness.

TALK 03

Governing the Agentic Era Before Drift: What Changes When AI Acts

CORPORATE EXECUTIVES · DIGITAL HEALTH · BANKING · CIOs

Maps the drift risk, governance gaps, and board-ready response — with a practical Minimum Viable Governance framework before agentic AI failure becomes your headline risk.

IN-PERSON KEYNOTE	HALF-DAY WORKSHOP	FULL-DAY WORKSHOP
VIRTUAL KEYNOTE	BOARD BRIEFING	FIRESIDE CHAT

STAGE · PODIUM APPEARANCES · WORKSHOPS

- MIT Critical Data · Spring 2026 — AI as a Catalyst: Reimagining Health Innovation · Panelist
- SV Links Executive Immersion · 2026 — AI Minimum Viable Governance
- Porto Business School, Portugal · 2026 — Ungoverned: AI Minimum Viable Governance
- AMIA Clinical Informatics · 2025 — Ethical Integration of GenAI in Clinical Practice (330+ su...
- AMIA Annual Symposium · 2024 & 2025 — AI Governance and Innovation
- Pitch Global CVC Accelerator Summit · 2025 — GenAI Ethics & Governance
- Children's Hospital of Philadelphia · 2025 — Global Health Informatics Workshop
- AAC&U Annual Conference · 2025 — AI Ethics & Governance in Higher Education
- UC Berkeley Extension Custom Programs · 2024 & 2025 — AI Governance for Executive Lead...
- USF Symposium: GenAI in Higher Education · 2024 & 2025 — AI Governance Framework
- USF · 2024 — Bias & Ethical Assessment in the AI Era · Workshop
- USF Mellon Scholars · 2024 — GenAI Ethics, Privacy, Safety & Agency
- Academic Technology Expo · 2024 — Ethical GenAI: Academia & Praxis · Poster

FORMER EXECUTIVE ROLES

- University of San Francisco — Program Director/Chair & Faculty · MS Health Informatics
- BBVA — SVP, Global Partnerships & Open Innovation · Global bank, 30+ countries · Latin America & Europe
- Epson America (Seiko Epson · TSE: 6724) — Director of Marketing, Latin America
- Ingram Micro (NYSE: INGM) — Business Development Manager, Latin America
- Nexxo Financial (acq. MoneyGram) — VP Business Development · Fintech
- StudyStudio.AI — AI-First, Ethically & Pedagogically-Aligned Education Solution
- Suggestic · Hennessy Wellness / UCSF — CPO & Co-Founder · AI-driven solutions
- Printnation (acq. Pitman, then Agfa Graphics) — Co-Founder & COO · B2B marketplace

EDUCATION

- Univ. of San Francisco — EdD, Organization & Leadership
Dissertation: AI Ethics & Governance for Leaders in Higher Education
- Yale University — MBA, Master of Business Administration
- Stanford University — MA, International Policy Studies

BOOK

Ungoverned

A Practical Guide to AI Minimum Viable Governance — the compact framework for boards, trustees & executives who cannot wait for the perfect policy. Based on doctoral research across healthcare, higher education & enterprise.

Available on Amazon · freddieseba.com

WHY DR. SEBA

- Scholar & Practitioner — Doctoral research on AI governance combined with 20+ years of experience founding and leading technology organizations globally.
- Non-Vendor & Non-Partisan — No tool to sell. Fiduciary-ready guidance built on doctoral research — not advocacy or product placement.
- 70+ Newsletter Issues — Ungoverned: AI Ethics & Governance for Leaders, Boards & Trustees — practitioner signals, board-ready insights.
- Peer-Reviewed Research — Seba et al. (2025, in press) — JMIR Medical Informatics: Embedding GenAI into Health Informatics Education.
- YouTube · Spotify · Apple Podcasts · Substack — AI Governance with Dr. Freddie Seba · @AIEthicsAndGovernance

WHAT LEADERS SAY

"Freddie is a visionary speaker and expert in technology. His ability to simplify complex concepts and engage diverse audiences made a lasting impression."

MIGUEL CASILLAS · FOUNDER & EXECUTIVE DIRECTOR, SV LINKS

"Working with Freddie was a transformative experience. His expertise and knack for inspiring innovative thinking helps us reimagine how we approach partnerships."

MATTHEW HOLT · CO-FOUNDER, THE HEALTHCARE BLOG & HEALTH 2.0

"Freddie is an exceptional thought leader who combines deep expertise with an inspiring approach to innovation. His presentations provide executives with actionable insights."

MALCOLM VERNON · EXECUTIVE NETWORK LEADER

"We express our sincere gratitude — delivering impactful, transformational world-class experiences for our students."

BHAVYA KONDAPANENI · PROGRAM SPECIALIST, UC BERKELEY EXTENSION

"Freddie excels in crafting relatable, dynamic presentations that turn complex tech topics into actionable takeaways. His engaging style leaves audiences informed and inspired."

ISABEL PEREZ FERNANDEZ · HEAD OF FINANCE, BBVA GLOBAL WEALTH ADVISORS

"Freddie's insights spark fresh ideas. His unmatched ability to connect emerging tech with market needs inspires and fosters creativity."

ANTONIO FONTANINI · CHIEF EXPONENTIAL OFFICER, OPINNO

